

Local IT firm to provide free disaster recovery event for SMBs

August 13, 2008 3:54 PM

NEW BEDFORD, Mass. — Though most of us don't think of New England as being susceptible to tornados, the recent damaging natural disaster in New Hampshire on July 24 proved otherwise. The tornado reached speeds of 111-135 mph, injured about a dozen people, destroyed several homes, and took the life of one person, according to media reports.

Though the storm went through a primarily residential area in central New Hampshire, the event could have happened in a business district as well.

This may be a sobering thought for many local companies. According to National Archives and Records Administration in Washington, "93 percent of companies that lose their data center for 10 days or more due to a disaster will file for bankruptcy within one year of the disaster. 50 percent of businesses that found themselves without data management for this time period filed for bankruptcy immediately."

And what about smaller disasters that could happen? Even a downed Internet connection, a local power outage, or a failed sprinkler system in your building could mean more than two days of downtime and countless dollars in lost opportunity, thousands of dollars in employee and operational costs that you may not be able recoup.

Local IT professionals, Nathan & Pamela Viveiros, president and vice president of ThinkTech Computers Inc. in New Bedford, say they have a solution for protecting local businesses from that kind of catastrophe. And they are willing to share their knowledge for free.

"After hearing about the New Hampshire tornados, it reminded us of how unprepared most companies are in this regard," said the business couple in a statement. "It also reminded us that although almost all business owners want to protect their business continuity and company information; they just simply do not know how to go about doing that."

In an effort to educate local businesses, ThinkTech Computers, Inc. is providing a free lunch and learning event from 10:30 a.m. - noon on Aug. 27 at Rachel's Lakeside, 950 State Road in Dartmouth. Open to all business owners, the event is meant to help provide a clearer picture of what business owners need to do in order to protect their companies, even in the face of disaster.

"There are new, affordable disaster recovery methods, business continuity plans and backup technologies out on the marketplace now that are extremely effective at keeping a company up and running. This lunch and learn is our way of helping to teach business owners about their options," Viveiros said.

